

The Renewal by Andersen *Difference*

Renewal
by Andersen® 
WINDOW REPLACEMENT an Andersen Company

Window & Door
Replacement
from a Company
You Can Trust®

*For over 100 years,
the Andersen® name
has been synonymous
with quality products
and happy customers.*

*Renewal by Andersen
follows this proud
tradition and brings
these values into every
home we serve.*



Window & Door Replacement

Experience

A respectful approach to our customers sets us apart from our competitors.

That's the Renewal by Andersen Difference.



Renewal by Andersen's parent company—Andersen Corporation—has the most recognized window brand in the U.S. and is synonymous with quality. We take pride in Andersen's reputation and carry its traditions of excellence into designing and manufacturing products for the specialized window replacement market segment.

It's no secret that home improvement companies, including those in window replacement, rank high in the number of consumer complaints received by the Better Business Bureaus around the country. It's also true that the majority of home improvement companies stay in business for less than five years.* In contrast, as a subsidiary of a company that is over 100 years old, Renewal by

Andersen installations have totalled over two million windows in over 300,000 homes to date. Our follow-up customer surveys consistently report high satisfaction with our professionalism and quality. No other window replacement company can offer Renewal by Andersen's 'different and better' replacement experience.



Our Start-to-Finish Process



The process is easy



You begin the process by giving us a call, visiting our website, or stopping by one of our showrooms.

Set up a time to meet with us in the comfort of your home, at a time convenient for you, to discuss your project.

Sit back and relax because you've selected a professional company that can handle the entire replacement process from start-to-finish.

Some companies in the window replacement industry are notorious for high pressure sales tactics, price gimmicks, and other unsavory practices. Renewal by Andersen was founded with a mission to change the industry. We own the process from sales through installation and service, and we promise one-stop accountability if there's ever a problem.

Renewal by Andersen is the exclusive start-to-finish window replacement subsidiary of Andersen Corporation.

Since opening our first store in 1995, Renewal by Andersen has grown to become one of the nation's largest window and patio door replacement companies. Our success is based on customer satisfaction with our

products and our service. In fact, repeat customers and customers referred by their satisfied friends make up our fastest growing customer segment. See for yourself how enjoyable replacing your windows can be with our easy start-to-finish process.



Window Color Options*



White



Pine



Canvas



Maple



Sandtone



Oak



Terratone®



Cocoa Bean
Exterior Only

You can choose the same color for both the interior and exterior (except Cocoa Bean), or select any exterior color with a stainable wood, white, or canvas interior.

Beauty



Our customers tell us they're replacing their windows because they're ugly, broken, drafty, inefficient, or all of the above. Renewal by Andersen® windows help put an end to these problems.

We offer a wide variety of standard and specialized windows and patio doors that complement traditional as well as modern architecture. Every window is designed with

"Our windows gave our home a beautiful new look that is neater, brighter, warmer, and much more comfortable." —Margie and Cary S.

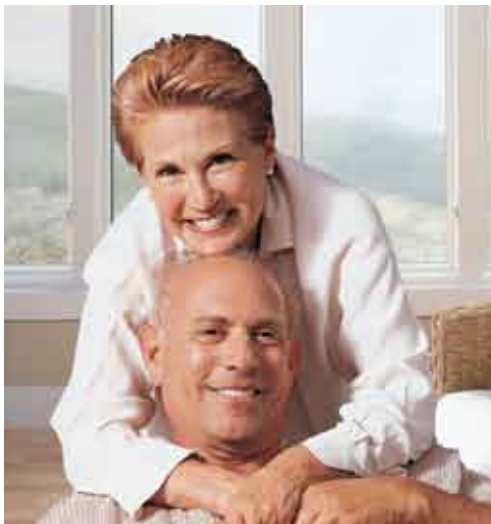
elegant, narrow framing lines which allow more glass. This feature is pleasing to the eye and makes a noticeable difference in the total viewing area. Plus, our 27 different color combination options including stainable wood interiors,

have been selected to harmonize with a broad range of building materials and color trends.

Our nearly invisible TruScene® insect screens (available as an upgrade) enhance a beautiful view.

Whether you want to duplicate your current window style or you're looking for new possibilities, our windows will beautify your home and delight you.

* Printing limitations prevent exact color duplication. For an accurate representation of color options please view actual color samples available from your Renewal by Andersen sales representative.



Energy Efficiency



**High-Performance™
Low-E4® SmartSun™
glass:**



SmartSun™ glass is the most energy-efficient glass option we have ever offered and provides four unique benefits:

Heating - SmartSun glass is up to 45% more energy efficient in winter*. Special glass coatings create a thermal barrier to keep wanted heat in your home.

Cooling - In summer, SmartSun glass is up to 70% more energy efficient* by blocking unwanted heat gain and keeping your home cooler.

Visible light transfer - SmartSun glass doesn't have a tint and lets in almost as much natural daylight as clear glass, making your home feel bright and cheerful.

UV protection - SmartSun glass blocks an amazing 95% of harmful UV rays, to help protect your furnishings from fading and ultra-violet deterioration.

* Values are based on comparison of Renewal by Andersen® double-hung insert window SHGC to the SHGC for clear glass non-metal frame default values from the 2006 International Energy Conservation Code (IECC).

Whole window performance is the key:



Energy efficiency and lasting beauty

You've probably heard claims for R-values, triple panes, and a variety of framing materials in relation to energy efficiency. It can be confusing, but an important factor to keep in mind is whole window performance. Renewal by Andersen's outstanding whole window performance is the result of Andersen's patented Fibrex® framing material, High-Performance™ Low-E4® dual-pane glass, and professional installation. Together, these elements

can help you cut your energy bills up to 25%**. But don't just take our word for it. Renewal by Andersen takes pride in its products meeting or exceeding energy efficiency performance criteria set by the National Fenestration Rating Council (NFRC), ENERGY STAR®, Green Seal and today's Federal tax credit. In fact, virtually all our windows qualify for the tax credit.



** A study of identical homes comparing Low-E to ordinary dual pane glass saved 25% in savings on cooling bills and 10% on heating bills. Savings may vary geographically.

Andersen's exclusive Fibrex® material

Low-Maintenance. Windows made from Fibrex® material never need scraping or painting because they are warranted not to flake, rust, blister, peel, crack, pit, or corrode[†].

Durability. Fibrex material is stronger than most wood and twice as stable and rigid as vinyl assuring a long product lifecycle[†].

Ecology: Renewal by Andersen® windows have achieved the highest SCS[‡] certified recycled content of any window replacement company.*

Our windows are certified to meet the strictest indoor air emission standards in the United States[‡].



Decay Resistance. Fibrex material is exceptionally resistant to rot and fungal growth[†].



Materials



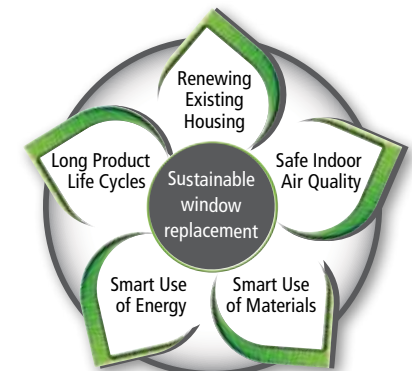
There is more to a Renewal by Andersen® window than meets the eye.

Made from revolutionary Fibrex® material, our windows combine the strength and stability of wood with the low-maintenance features of vinyl. Developed by Andersen engineers, Fibrex material performs exceptionally well across a broad range of conditions that affect

the efficiency, ease of maintenance, and beauty of windows. Using the best materials—we know your new windows will perform better, last longer[†] and stay beautiful.

Because of the materials we've chosen, Renewal by Andersen is able to provide five answers to the energy and environmental challenges we face today.

Renewal by Andersen's approach to sustainable window replacement.



[†] See limited warranty for details. [‡] 2008 certification by Scientific Certification Systems. * Certified recycled content values vary by product, see a sales representative for details.

Value



An investment in Renewal by Andersen adds up in many ways:

Real Estate Value

- Homeowners may recoup a majority of replacement costs at resale.[‡]
- The Renewal by Andersen® brand name projects a quality image for your home
- Fully transferable limited warranty[†]
- Fully warranted installation[†]
- Increased curb appeal

Energy Efficiency

- High-Performance™ Low-E4® glass and SmartSun™ glass
- ENERGY STAR® qualified products
- Tax Credit

Convenience and Maintenance

- Start-to-finish replacement process
- No more scraping, sanding, or painting
- Ease of operation and cleaning
- Quiet, comfortable rooms
- Better quality of living

Replacing your windows is one of the most important decisions you can make for your home's comfort, energy efficiency and beauty.

Saving a few dollars now could mean another replacement project just a few years down the road, but with Renewal by Andersen, you'll have confidence your new windows will provide many years[†] of comfort and peace of mind.

Renewal by Andersen® windows are built to last[†] and make a contribution to the overall quality of your home environment. When you enhance your home's livability, you are also making an investment in the long-term value of your property.

And should you decide to sell, the respected Renewal by Andersen® name adds value and appeal to your home. Your new windows are

even covered by a fully transferable limited warranty[†]—another indication that we stand behind our products and our reputation. In fact, Andersen can still manufacture a variety of parts for products sold over 40 years ago. That's value you can depend on.



[†] See the limited warranty for details. [‡] Cost vs. Value Report, Remodeling Magazine, 2009

Customer Satisfaction

Experience
+
Start-to-Finish Process
+
Beauty
+
Energy Efficiency
+
Materials
+
Value
+
Customer Satisfaction

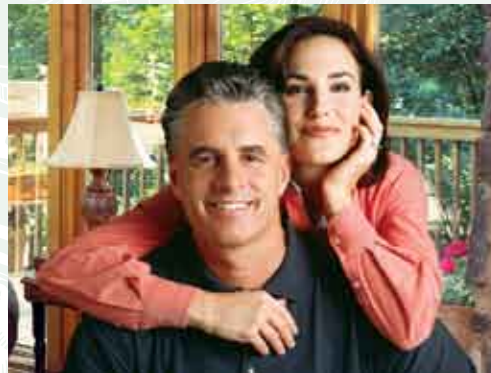
From your first phone call to the finished job, our entire team of dedicated professionals is committed to making your experience with us enjoyable and hassle-free.

Customer satisfaction is not taken lightly at Renewal by Andersen. We conduct a post-installation survey with every customer and more than 92 percent of our customers state they are highly satisfied and likely to recommend us to friends.

Schedule a free in-home consultation today!

It all adds up

when working with Renewal by Andersen. See for yourself the *difference* our standards for quality and service will make in your window and door replacement experience.



"We would recommend Renewal by Andersen absolutely, positively, without reservation!"

—Bob and Linda O.



The Renewal by Andersen *Difference*



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